

Final price proposal

Hosting

3 - 12€/month including hosting and support. This would go entirely as a donation to GEN Europe.

Hosting and website setup

Sliding scale between 400 and 800€ one time payment.

This depends on the factors explained in the next chapter.

Out of this quantity, 25% would go as a donation to GEN International, and the rest will remain as a donation for GEN Europe.

Advanced pricing

This is not included in the calculation.

We're not providing any website design (graphic creation, etc) in the basic package.

Total estimated cost

Based on an hourly rate of 20€ (real cost for GEN Europe). See details in the next chapter.
The total costs would be:

- One time effort of 500 - 700€ (including 25% to GEN International)
- Ongoing costs of up to 19€/month (ideally the support hours will be much less)

Meetings and Q&A Emails

160€

Hosting setup

40€

Hosting

We have a dedicated server for 70€/month. If there can be up to 30 sites, the price per site is approximately 2,33€/month. Additionally support hours up to 16,66€/month

Website setup

Between 200€ and 360€ (for most cases)

Theme development and updates

We would charge an additional 25% to honor the development done and ongoing at GEN International and the reception of theme updates in the future.

Detailed timing

Meetings and Q&A emails

This is a tentative estimation. Depending on the complexity of the website, more or less meetings might be needed

- 1st meeting (First contact: general overview + needed elements for the website **1h**)
- 2nd meeting (first draft of the website presentation + suggested changes **1h**)
- 3rd meeting (second draft + final changes; **1h**)
- 4th meeting (Final product + closure **1h**)
- Q&A emails about the service (**up to 4h**)

Hosting setup

- Purchasing and setup of new domain DNS redirection (**1h**)
 - Price of domain registration is not included
- Setup of wordpress website and database on our server. Plus backup initialization (**1h**)

Hosting

- Implies permanent usage of some disk space, computation power, backup and bandwidth.
- Implies troubleshooting of hosting related issues (**up to 10h/year**)

Website Setup

Between 10 and 18h (based on number of initial pages and styles) distributed in

- Web settings + theme installation (**1h**)
- Logo + favicon upload and resizing if needed (**up to 1h**)
- Homepage (**up to 4 hours**, depending on complexity and customization)
- Menu (**up to 1h with secondary menus**)
- CSS (colors + font + other customizations **1h**)
- Creation of five pages and three posts (**1h**)
- Page content introduction (**15'** each page with text + images if it is a simple page) **OR** (**1h** if there is CSS customization needed for each page)
- Contact form + page (**30'**)
- Blog page creation (**30'**)

Theme development and updates

The theme has been developed and fine tuned by GEN over several years. This time also needs to be honored. Both GEN and GEN EU will continue contributing to the theme and developing plugins that will be usable by the members.

Website setup requirements for members

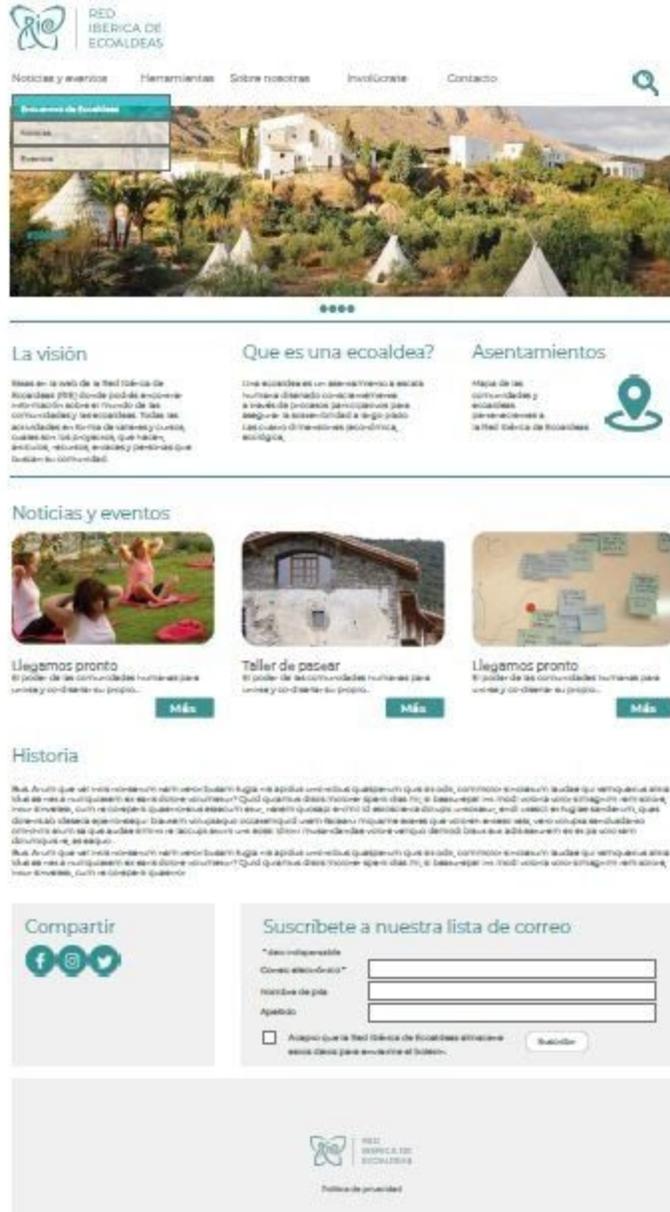
This is a list of elements that the members will need to provide us with in order for us to deliver the service:

- Logo (ideally 700x128px)
- Favicon (Ideally 512x512px or 32x32, square size)
- Footer text (the text that goes at the bottom of the site)
- Home featured image*
- Homepage design** (ideally a sketch/drawing/image that includes all desired sections of the homepage)**
 - Some design restrictions apply. These are the current widgets we have:
 - header right widget (social icons)
 - top footer widgets(1,2,3 columns)
 - footer widgets(1,2,3 columns)
 - In all the rest of the homepage we use the default Gutenberg editor for Wordpress
- Homepage text + images (depending on the design provided)
- Menu pages (what pages to have in the menu)
- Pages (with design + images+ text)
- Do you require a Blog page?
- Posts (content + images if you have posts already created)
- Color of the site (nav bar, footer)***
- Social media icons + links for the header right widget (if you wish to have them)
- Top footer widgets content + design (if you wish to have something in this area)
- Footer widgets content + design (if you wish to have something in this area)
- Do you require a FAQ page?
- Administrator contact email (for dashboard and contact form)
- Only in case it is not hosted by us:
 - Access to cpanel (or equivalent)
 - Access to Wordpress as an admin

* Home featured image (the background image). Example from <https://gen-europe.org>



** Homepage design example



*** Colors of the site:
Home menu (main) color



Also on the top footer widget section

The image shows three call-to-action cards on a blue background. Each card has a circular icon at the top, a title, a paragraph of text, and a button at the bottom.

- Card 1:** Icon of two hands holding a heart. Title: **Become a Friend of GEN**. Text: Donating funds to GEN is a tangible way to contribute to this concrete and dynamic movement for positive change. Your donation helps to support and to spread ecovillages around the world. Button: **DONATE** (red).
- Card 2:** Icon of an envelope. Title: **Join our Newsletter**. Text: Subscribe to our quarterly Newsletter and be the first to hear about the latest news, jobs, opportunities and events from GEN Europe and our member ecovillages around the continent. Button: **JOIN US** (blue).
- Card 3:** Icon of a hand with a heart. Title: **Become a Member**. Text: Individuals, organisations and ecovillages can all become members of GEN Europe. Find out how to join and discover our membership benefits, from discounted gathering tickets to special resources and events. Button: **BECOME A MEMBER** (blue).

Then footer (secondary) color

The footer is a dark grey/black bar with three columns of text. Each column has a title in all caps followed by a list of items.

WHAT WE DO	GET INVOLVED	OUR VISION
<ul style="list-style-type: none"> Projects Events Advocacy Education 	<ul style="list-style-type: none"> Become a member Support us Working Groups Jobs Newsletter 	<p>GEN Europe envisions a conscious, resilient and sustainable Europe where ecovillage and community values and lifestyles are widely adopted.</p> <p>We do this by building bridges between</p>