

GLOBAL ECOVILLAGE NETWORK INFORMATION SERVICES

GEN IS & COMMUNICATIONS OVERVIEW, 2011

<u>PAGE</u>	<u>CONTENTS</u>
2	Vision, Mission, Goals
3	GEN Organizational Chart for INTERNAL orientation
4	GEN IS Organizational Chart
5	GEN IS Audiences
6	GEN Websites
7	GEN IS & Communications Contacts Roster
8	GEN IS & Communications - Current Activities List

GEN IS Overview

Vision

We envision a system in which information is disseminated to the public, and used internally for the operations of GEN and its regions and partners, in support of the expansion and unity of the ecovillage and sustainability movement globally.

Mission

To organize and coordinate with the GEN Board, it's Regional Liaisons and partners to develop integrated Information & Communications Services that can grow with the needs of the movement.

To fulfill this mission, the GEN IS Team provides:

- Web hosting services (contracted with servers), and DNS registration;
- Systems Administration and Technical Support;
- GEN web mastery with input on content, design and function;
- Technical implementation of Board approved new services and features;
- GEN email, List Management and support for decentralization of list management;
- Database development and management;
- Moderation of DB entries;
- Support for decentralization of DB management and utilization to more local levels
- Collaborative IS projects with partners, as directed by the GEN Board.

Goals

To capture, organize and disseminate vast amounts of diverse, regionally and locally specific information to cultivate, support and expand the implementation of sustainable living principles and practices

To strengthen GEN's global identity and presentation, while allowing for regional autonomy and creativity to be expressed in an integrated manner in the GEN and Regional web sites/databases

To provide a dynamic, interactive web presence to accomplish the organizational goals of GEN and it's Regions

To develop and consistently maintain systems and support for the many ecovillage.org websites

To manage and provide technical support for ecovillage.org eMail accounts and eLists

To continue development of the GEN Database –

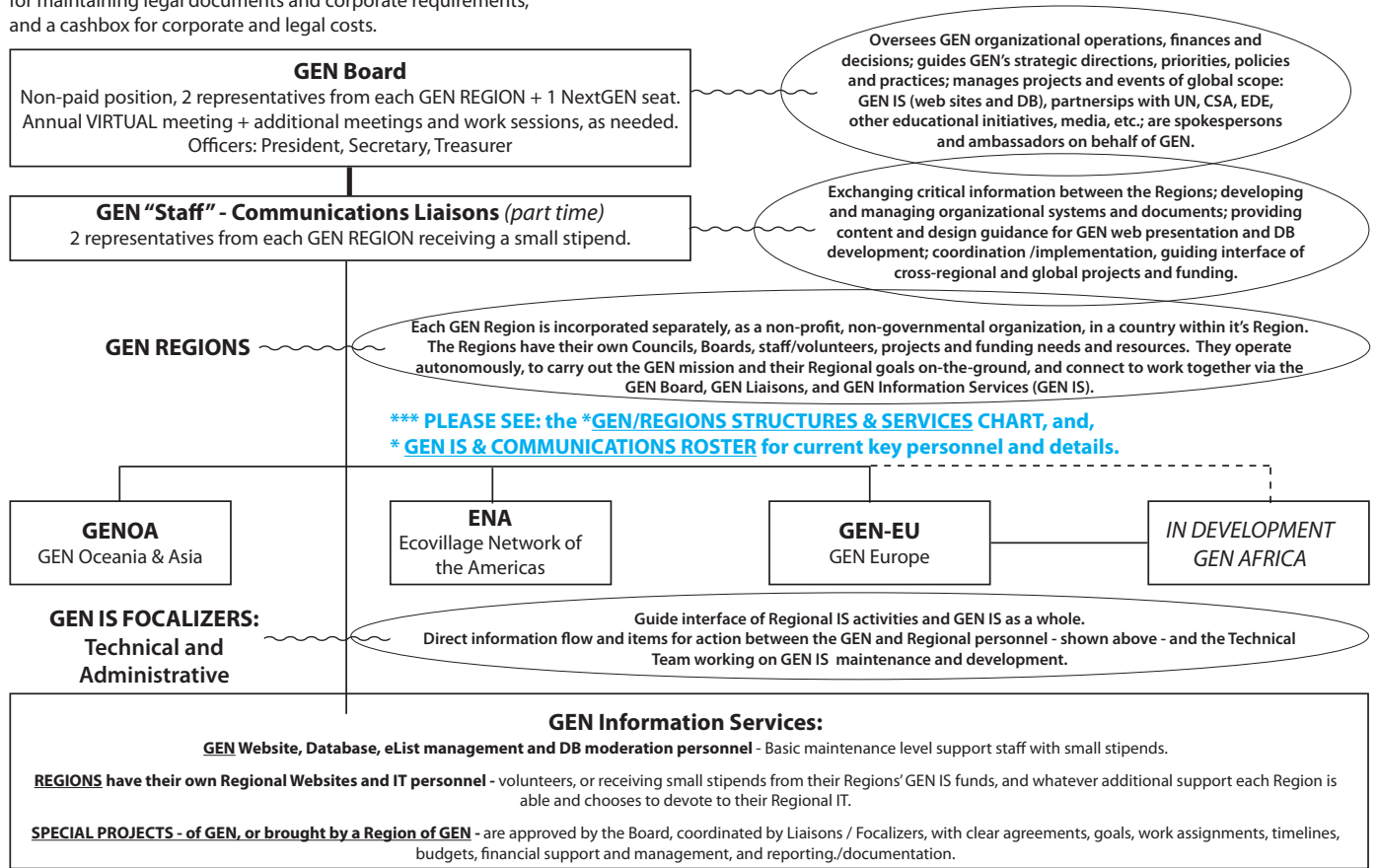
- current modules (Contacts, Ecovillage Directory, Resource Directories and Events Calendar)
- potential Community Sustainability Assessment module, if funding is found

To support the Regions and sub-Regions to make use of the CONTACTS database, which is their tool for networking with people, organizations, resources and communities registering themselves in the GEN database, with interest to participate in the network in their region.

To support transition to decentralized management of the Websites, DB and eLists.

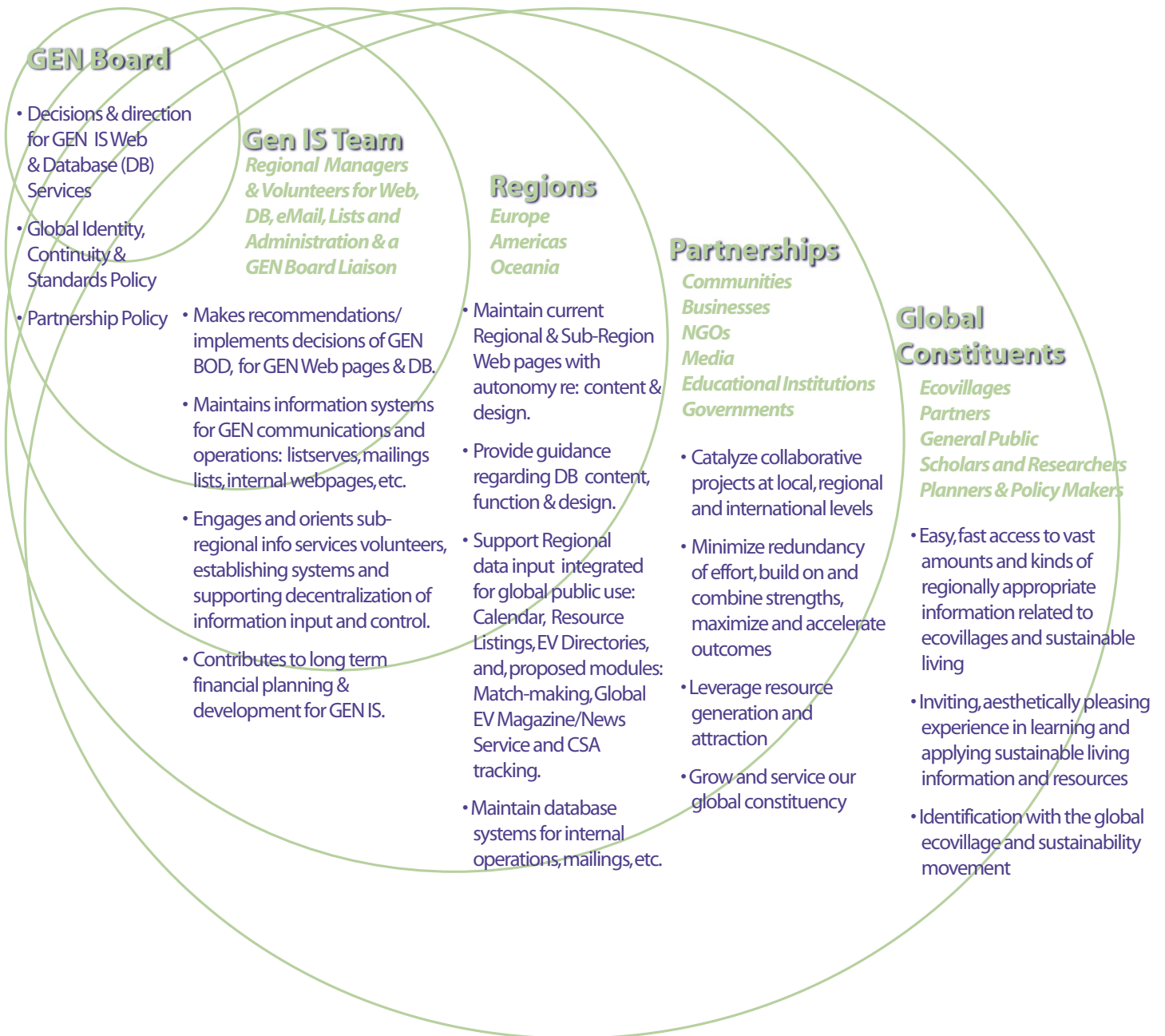
GEN Organizational Chart - INTERNAL

GEN: is Incorporated in Italy, with a volunteer registered agent and consulting attorney for maintaining legal documents and corporate requirements, and a cashbox for corporate and legal costs.



This chart is in development as the Team has expanded on both the Technical and Administrative sides.

A preliminary working draft budget has been developed and review and further development is in progress.



Audiences for the GEN Information Services

Who	What do they want	What can they offer
Members of GEN communities	News of others in the network, a place they can be proud of that explains them, useful best practice, a place for their voice to be heard	Content: news, articles, event notices, photos, film clips, etc.
NextGEN members	News of others in the movement, useful best practices, a place for their voice to be heard	Content: news, articles, event notices, photos, film clips, etc.
EV educators and activists	News of others in the movement, a place to promote their programs	Content: news, articles, event notices, photos, film clips, etc.
EV working groups	Shared work/discussion space, wiki, conferencing	Projects, content: news, articles, event notices, photos, film clips
Students	Simple ("term paper") info on EVs, info on educational programs, stories of experiences by peers	Stories, market for educators, blogs, photos, film clips
Scholars & Researchers	Access to EVs, articles on EVs, links to go further, contacts to other researchers	Research results, connections, credibility
Journalists	Simple ("term paper") info on EVs, access to EVs, articles on EVs, links to go further	Exposure (mixed blessing)
Funders	Evidence of GEN's value and effectiveness	Funds, connections, credibility
Planners & Architects	Articles, useful best practices, access to EVs	Know-how, connections, credibility
Policy Makers	Translation of learnings into the wider world, credible analysis	Funds, connections, credibility
People who want to start EVs	Useful best practice, info on education programs, connections	Market for events and programs, donations
People who want to join EVs	Info about communities, guidance on choosing, connections	Market for events and programs, donations
People who want to visit EVs	How-to for visiting, info about communities, guidance on choosing, connections	Market for events and programs, donations
Members of non-GEN communities	News of others in the movement, help in deciding if they want to join GEN, useful best practice	Market for events and programs, content: news, articles, event notices, etc.
Activists in sister movements	A way to understand what EVs and GEN are all about, news of others in the movement, connections	Connections, mutual support
General Public - world wide	Information on how to easily live more sustainably, connect and exchange info w/others doing the same.	A sustainable future!

GEN Information Services Family of ecovillage.org Websites & Database



*GEN welcomes the emerging Africa Region
to the Informations Services Family!*



GEN Communications Liaisons

- ENA: [Linda Joseph](#) (Colorado, US), [Lucia Battegazore](#) (Uruguay)
- GEN EU: [Ulrike Schimmel](#) (Germany), [Kosha Joubert](#) (UK)
- GENOA: [Michiyo Furuhashi](#) (Japan), [Narumon Paiboonsittikun](#) (Thailand)

GEN IS CONTACTS

NOTE: FOR ALL GEN IS ISSUES PLEASE USE THIS EMAIL ADDRESS: genis@ecovillage.org

- **GEN IS ADMINISTRATIVE FOCALIZER - [Linda Joseph](#), (Colorado, US)**
- **GEN IS TECHNICAL FOCALIZER - [Ernesto Sun](#) (Austria)**
- SYSTEM ADMINISTRATOR, hosting/server technical support (WEB/DB) [Ralf Krause](#) (Germany)
- GEN CONTACT PERSON (for ALL public inquiries from website) - [Orlando Balbas](#) (Mexico),
via GEN's published CONTACT ADDRESS: contact@ecovillage.org
- GEN WEBSITE CONTENT AND DESIGN - **Communication Liaisons** focalize (above)
- GEN DATABASE CONTENT AND DESIGN – **Communication Liaisons** guide (above)
- DB ENTRY MODERATORS – [Kasimir Reichmuth \(Kasi\)](#) (Italy), [Orlando Balbas](#) (Mexico)
[Michiyo Furuhashi](#) (Japan), [Lovans](#) (for Africa), (and a few regional / national moderators)
- gentool ADMINISTRATOR - [Achim Burkard](#), [Ernesto Sun](#)
- GEN WEBMASTER – [Kasimir Reichmuth \(Kasi\)](#) (Italy)
- REGIONAL WEBSITE MANAGERS:
 - GEN-EU: www.gen-europe.org** Contact - [Ralf Krause](#) (Germany)
 - GEN Africa: www.gen-africa.org** Contact - [Ernesto Sun](#) (Austria), [Michael Kigozi](#) (Uganda)
 - ENA: ena.ecovillage.org** Contact - [Orlando Balbas](#) (Mexico), [Lucia Battegazore](#) (Uruguay)
 - GENOA: genoa.ecovillage.org/dev/** Contact - [Michiyo Furuhashi](#) (Japan)
- eList management/decentralization
- Kasimir, Linda, Orlando, Michiyo** (and some Regions/groups managing their own).
Please direct eList inquiries to: genis@ecovillage.org

SPECIAL PROJECTS

Contact: genis@ecovillage.org

GEN IS TO DO LIST

TOPICS	ONGOING/CURRENT GEN IS TECH TASKS	ONGOING/CURRENT GEN IS ADMIN TASKS	WHO	WHEN
GEN IS / GEN interface	Update GEN IS & Communications Roster. Update the GEN IS & Communications TECHNICAL To Do list.	Report any updates, new personnel, unfilled roles, financial status-GEN/GENIS Budgeting etc. Update the GEN IS & Communications ADMIN To Do list.	Linda, ADMIN Ernesto, TECH	MONTHLY before Liaison mtg and as needed.
GEN & GEN IS BUDGET	Identify Technical personnel for 2012 and regional GENIS budget needs.	Develop working draft of Gaia Trust grant allocations 2012, and submit for Board approval. Prepare an annual report	Linda, Liaisons, Board	PRELIMINARY - WORKING DRAFT presented to GEN Board: 9 DEC 2011
DB	Migrate data into new DB format and bring live.	Review and Test DB Webpage and DB appearance, content and function DB entry moderation - GENOA Moderator needed.	Ernesto Ernesto, Kasi, LIAISONS ?	JANUARY 2012
IT ACCESS	Resolve who needs access to GEN Server, regional websites, DB Administration, eList Moderation Provide appropriate permissions and confirm adequate security measures.	Help confirm the correct people to have access. Make sure each Region knows their people with access for particular IT needs, and communications channels for GEN IS issues.	Ernesto focalizing; ALL GEN IS personnel needing access	In progress
GEN & Regional Web Updates	CONTENT NEEDED. Feature EDE on GEN homepage Web maintenance - GEN: Kasi GEN-EU/Africa: Michael ENA: Lucia, Orlando GENOA: Michiyo	Develop a process to capture for the Web - - info exchanged in Liaison and Board conferences, and - ideas for fresh content from others. Follow up with partners to receive announcements to post. Feature EDE on GEN Homepage.	LIAISONS Kasi LIAISONS GENOA	Ongoing SEPT Determined at GENOA Assembly meeting NOV 2011
gentool	DOCS - Provide Technical assistance, to implement a taxonomy for Docs in gentool. Assist Liaisons, as needed in learning, customizing and using gentool.	GEN Secretary organizes documents on Gentool and for GEN office in Italy. Review features and customize gentool screens and functions for DOCS and Calendar. Test functions and schedule orientation - Liaisons, Board	Michiyo, Linda, Lucia, Achim, Ernesto	First quarter 2012

GEN IS TO DO LIST

WebEx	Expand Use of WebEx by GEN-EU and GENOA	Linda will provide access information	Linda	DEC 11 / JAN 12
eLists	Review and adjust eLists, so appropriate people are on current lists. Set unknown/inactive lists identified by Admin to forward to genis@ecovillage.org DELETE remaining inactive lists.	Reorganize GEN IS lists and participants. Provide lists of each eLists participants.	Linda, Ernesto, Kasi, Linda, Orlando	In progress
PayPal	Tech support for PayPal process.	GEN online donations currently via ENA.	Linda TECHNICAL???	Ongoing

GEN IS SPECIAL PROJECTS

TOPICS	GEN IS - SPECIAL PROJECT - <u>TECH</u> TASKS	GEN IS - SPECIAL PROJECT - <u>ADMIN</u> TASKS	WHO	WHEN
GEN Server move	Complete transition of GEN IS to new server.		Ernesto	JANUARY
GEN Africa website	Content needed. Ambassadors eList can be provided.	Allocate funding for IT support to emerging Africa Region. Coordinate content gathering for website	GEN-EU, Africa Ambassadors, Ernesto, webmaster	In progress
- new format for existing GEN DB modules	<i>Ensure functions for Individual and Organizational Contacts - for internal networking use; Ecovillage Directory, Resources Directories and Calendar of Events - public access.)</i>	Second functional review	Ernesto, Kasi, Linda, Orlando	DEC/JAN
DB module for "questionnaire" pilot.	Is live. Determine next steps.		Ernesto, Kosha	
Web/DB Interactive features, ie- maps	Implement design and features selected by LIAISONS.	Guide development of interactive features (maps and others?) for networking purposes. Assist in content development for maps.	Ernesto, EU Design personnel	DEC/JAN